

CALGARY HOME +GARDEN SHOW

MAR 2-5
BMO CENTRE
STAMPEDE PARK

Space is Limited,
Book Your Ad
Today!

Jodi Vereschagin
Companies A-E
403.253.1177 ext.208
jodiv@mpeshows.com

Dustin Smith
Companies F-P
403.253.1177 ext. 203
dustins@mpeshows.com

Casey Matulic
Companies Q-Z
403.542.1649
caseym@mpeshows.com

Show Guide Ad Specifications

Ad submission deadline Wednesday, Feb. 8, 2017.
All ads will be printed full colour process.

AD SIZES & PRICE

SIZE	PRICE	WIDTH	HEIGHT
1/4 page	\$600	3.1667"	4.6042"
1/2 page	\$1,000	6.5"	4.6042"
Full page	\$1,800		
Back cover	\$3,500		
Inside cover	\$3,000		
Live		7.5"	10.75"
Trim		7.75"	11"
Bleed		8"	11.25"
Two page spread	\$3,250		
Live		15.25"	10.75"
Trim		15.5"	11"
Bleed		15.75"	11.25"

ACCEPTED FILE FORMATS

Final supplied advertising material should be sent in one of the following formats only:

- Illustrator eps type converted to outlines OR
- pdf minimum 300 dpi, with type converted to outlines

Files which are not sent in the above formats will incur set-up charges at a rate of \$85/hr.

PRODUCTION NOTES

- For optimum quality, please embed photos (tiff or eps) at minimum 300 dpi
- Compression zip or stuffit
- Bleed add minimum .125" bleed on all files

Revisions will be charged to your company by Free Agency Creative at the hourly rate of \$85/hr.

SUBMISSION

Files under 10MB can be emailed to Megan Barnes. Please enter the following in the subject line: "CHGS Ad Submission for (Your Company Name Here)" with the following information: file name, format, size, contact name, company name, phone number and special instructions.

For files over 10MB contact Megan Barnes with link to download.

NEED AN AD DESIGNED OR HAVE ANY QUESTIONS?

Contact Megan Barnes at 604 251 9919 or megan@freeagencycreative.com