

CALGARY HOME + GARDEN SHOW

MAR 2-5
BMO CENTRE
STAMPEDE PARK

SANDRA
Horticulturist

REAL ADVICE
REAL INSPIRATION
REAL EXPERTS



EXCLUSIVE EXHIBITOR MARKETING OPPORTUNITIES

EMAIL BLAST

Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 32,900+ highly specialized group of home-owners! **\$500 per blast**

MEDIUM RECTANGLE WEB ADS

Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to "buy tickets online and save," while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website. **\$1,500**

FLOOR DECALS

Bring awareness to your booth location and make your presence known. By sponsoring our floor decals you will not be missed. You can choose to sponsor your section of the floor, subject to availability, leading to your booth. **Starting at \$200**
Deadline is February 22, 2017

ENTRANCE & EXIT DISTRIBUTION/SAMPLING

Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. **\$4,500**

HELP DESK

Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted your company will be mentioned including at the Help Desk (located at show entrance) with show floor signage, show guide, website, eblasts and potentially our advertising campaign. **Call for details**

CATEGORY SPONSOR

Be the official Category Sponsor in your industry at this year's show! Stand out from the crowd and be recognized as the leading company in your field and drive traffic to your booth! **\$4500**

LOGO ID ON FLOORPLAN

Make sure your current and future customers can easily find you by putting your company's logo on the Show Guide floor plan. **\$500**

Deadline is January 31, 2017

BAG SPONSORSHIP

Promote your brand as the official bag sponsor. Imagine 60,000+ consumers carrying your company's branded bag, acting as a mobile billboard - all day! It doesn't stop at the show as consumers will take home these eco-friendly bags to use in their daily lives. You'll get bag rights, sponsorship in a pre-show email and an inclusion on our sponsorship page. [Call for details](#)

SHOW GUIDE ADS

With affordable rates and distribution to all home show guests as they walk through the door, as well as distribution of 25,000 copies in the Calgary Herald, you can't go wrong. Give consumers something to remember you with!

Starting at \$600

EXTRA SHOW GUIDE MARKETING

Stand out from your competition in the Show Guide listings section. Extra category listings, top of category and red category listings will put your company in the spotlight.

Starting at \$100

Deadline is February 3, 2017

TAKE ADVANTAGE OF THESE OPPORTUNITIES, CALL TODAY!



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WE'VE GOT YOU COVERED!

CALGARY
HOME
+ GARDEN
SHOW

CALGARY
FALL
HOME
SHOW

CALGARY
RENOVATION
SHOW